







# P O L A

## Talk to your patient about a whitening programme that's right for them.









#### At Home Treatments

#### Pola Day

00/	1 or 2 × 30 minute applications or	
6% hydrogen peroxide 	1 × 45 minute application per day	
Pola Night	Note: 1% of hydrogen peroxide equates to 2.77% of carbamide peroxide	
10% carbamide peroxide	1 × 2 hours to overnight	
16% carbamide peroxide	90 minutes per day to overnight	
Pola for Aligners		
10% carbamide peroxide	1 × 2 hours to overnight	

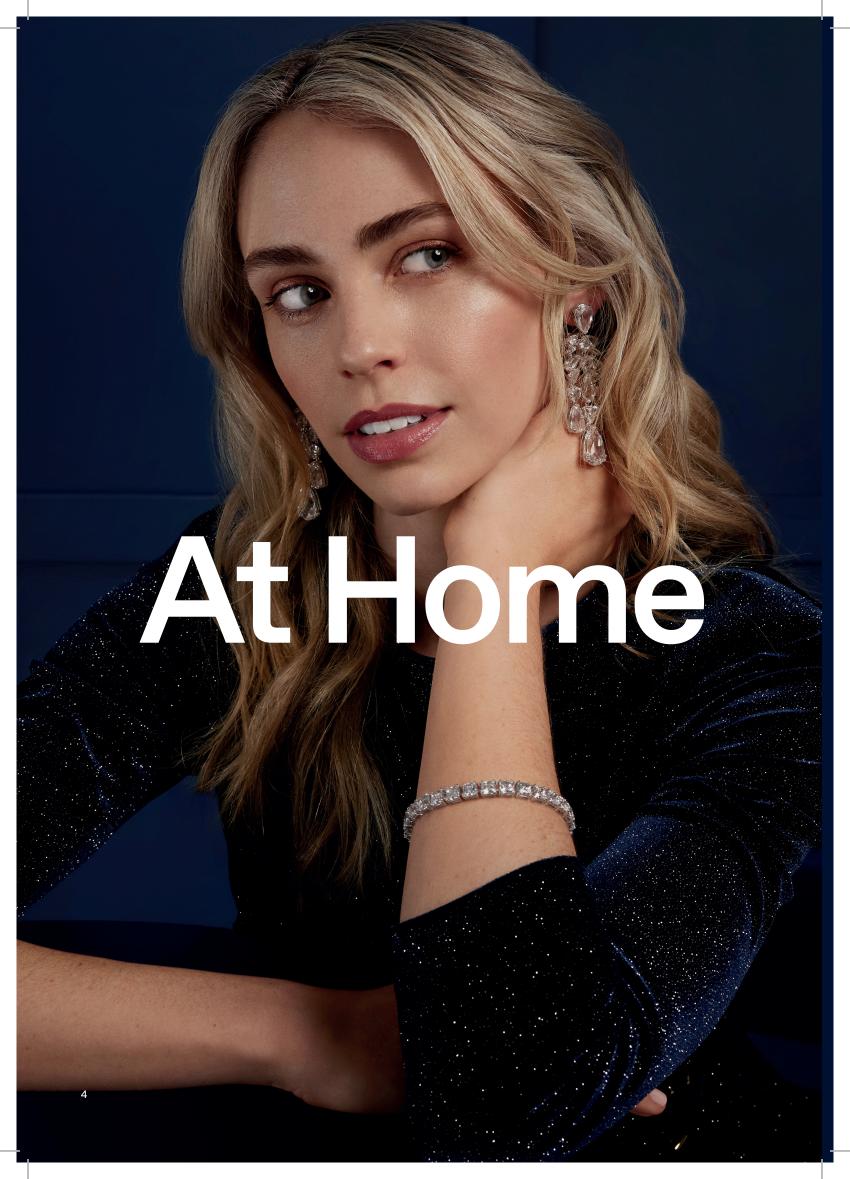
#### **Pola Light**

6% hydrogen peroxide 2 × 10 or 2 × 15 minu	ite treatments per day
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#### On The Go

#### Pola Luminate

6% hydrogen peroxide 2 × 30 minute applications per day
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## Pola Day

## **Pola Night**





#### Fluoride releasing

Pola Day and Pola Night both contain fluoride, which helps strengthen the tooth to protect it against sensitivity.

#### Safe and convenient

Pola Day and Pola Night's unique high water content formulation has a neutral pH to protect gums and teeth during treatment.

#### **Effective whitening**

The desired whitening effect can be achieved in as little as 30 minutes per day or can be conveniently applied overnight while you sleep. There are a variety of different strengths of Pola Day and Pola Night that patients can use at home.

### Pola Desensitising Technology (PDT)

Pola Day and Pola Night contains potassium nitrate and Fluoride to assist with the prevention of post treatment sensitivity. Both Pola Day and Pola Night contain 20% water which prevents dehydration and helps reduce or eliminate sensitivity.

#### What's the difference between Pola Day and Pola Night?

Pola Day consists of a range of hydrogen peroxide based take home gels specifically designed for achieving whitening results for patients with limited time in their schedule.

Pola Night contains carbamide peroxide for slow release of active oxygen.

Hydrogen peroxide formula means faster release of active ions which in turn means less tray wear time.

Pola Night is a range of carbamide peroxide based take home gels that deliver optimum whitening results to patients who have more sensitive teeth. Pola Night converts into hydrogen peroxide plus urea, which means there is a slower release of ions and hence more suited to overnight treatment.

Both ranges are available in a variety of different strengths with the lower concentrations geared towards more sensitive teeth.

## Pola For Aligners

## Straighten and brighten together

Pola whitening gel for aligners is perfectly formulated for use with orthodontic aligner trays.

Pola For Aligners can easily be used as a take home kit, ensuring a great patient experience by providing whiter, brighter smiles with no additional wear time.

#### Pola For Aligners combines the same benefits of the awardwinning Pola whitening formula

- The greatest patient comfort in a whitening kit
- Contains potassium nitrate and fluoride to reduce sensitivity for long term use
- High viscosity gel ensures it can be easily and securely placed into the aligner tray, staying in place

#### Available in a convenient 4 syringe kit

- for take home, day or overnight wear
- The Pola For Aligners system is available in Pola Night 10% carbamide peroxide gel that has been carefully selected as the ideal whitening agent to suit any aligner system. It enables patients to customise use between meals for just a couple of hours a day, to the convenience of overnight wear
- Clinical research has identified 10% carbamide peroxide as the Gold standard in tooth whitening, providing optimal whitening results whilst maintaining maximum patient safety and comfort\*





SAFE FOR OVERNIGHT WEAR



EASY TO USE



FLUORIDE RELEASING



PROFESSIONALLY USED AND RECOMMENDED



## Pola Light

# New advanced take home tooth whitening system with LED light technology

Enjoy a brighter, more confident smile in 5 days.

Pola Light is an advanced tooth whitening system that combines Pola's award-winning whitening formula, with an LED mouthpiece, for a faster whitening treatment.

- The Pola Light system combines with Pola Day.
- Fast acting, delivering whiter teeth in as little as 5 days.
- Formulated to safely remove long term stains.
- Fully rechargeable for future tooth whitening treatments.
- Remineralisation to strengthen the teeth.



Scan QR code for step by step instructions.



#### FROM JUST 20 MINUTES A DAY

 $2 \times 10$  or  $2 \times 15$  minute treatments per day.



#### EASY TO USE

Portable, rechargeable and easy to wear with no cord attached to mouthpiece.

Pola LED mouthpiece is a dual arch and a universal size.



#### WHITER TEETH IN FIVE DAYS

5 day treatment time.

No chair time or custom trays required, saving time for both patient and dentist.



#### PROFESSIONALLY USED AND RECOMMENDED

Pola is a professional tooth whitening system that is trusted and recommended by dentists to achieve a safer, quicker and whiter smile.

The high viscosity, neutral pH tooth whitening gels ensure the greatest patient comfort in a take home kit.

The unique blend of soothers, conditioners and high water content assist in reducing sensitivity.





## Pola Luminate



Recharge the brightness with Pola Luminate! With 6% hydrogen peroxide, Pola Luminate is our highest strength brush on tooth whitener. It is designed to easily fit into your patient's pocket or bag to be used on the go! This is a great touch up tool to maintain an already white smile.



101 POLA LIGHT
ADVANCED TOOTH WHITENING SYSTEM **POLA LIGHT** ADVANCED TOOTH WHITENING SYSTEM SDI **GIAAA AJO**9 SDI POLA DAY ADVANCED TOOTH
WHITENING SYSTEM LA RAPID OTH WHITENING SYSTEM AJOA SDI



#### CLINICAL CASE STUDIES



**Dr Vijay Vadher** UK

#### Pola Night 16%







**Dr Linda Greenwall** UK

Pola Night 10% CP for Aligners







Dr. David Carralero Plaza Spain

Pola Day 6%







Dr. Mohamed Abdulmonem Abdulsalam Egypt

Pola Light 6%





# F



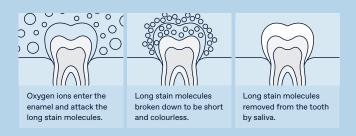


#### What causes tooth discolouration?

Everyone's teeth are unique, therefore they discolour and stain in different ways. The discolouration or staining of a tooth is typically caused by strong coloured foods and liquids such as coffee, curry or from smoking cigarettes.

#### How does tooth whitening work?

When a whitening product is applied to the tooth, it breaks down into water and oxygen ions. The oxygen ions enter the enamel and attack the long stain molecules to effectively break them down to be short and colourless. These short and colourless molecules are then naturally removed from the tooth by saliva. The intensity of whitening is related to the number of ions available and the length of time they are on the tooth.



#### How long does it take to whiten a patient's teeth?

With In Clinic whitening, results may be obtained in just 30 minutes treatment time. Using a take home whitening system may take approximately 5-14 days.

#### How long will the whitening treatment last?

Tooth whitening is an irreversible dental procedure and the time frame in which the treatment will last is dependent on the individual person and their oral habits. Tooth whitening can be repeated from 6-12 months for both in-office and take home procedures.

#### How does whitening affect restorations and veneers?

Whitening will remove any existing stains on the restorations and veneers, but will not affect the original shade.

#### Are there any side effects?

Please consult the instructions for use. The vast majority of people will experience no side effects. However, some will experience temporary sensitivity (dull or sharp, sensitivity too hot or cold). This will subside after several hours and won't leave any residual problems. The wear times can be shortened or made less frequent. The patient should abstain from carbonated drinks, citrus fruits and beverages to avoid sensitivity.

#### Is tooth whitening safe during pregnancy?

It is not recommended to use tooth whitening products during pregnancy.

## Pola At Home

Please note: each pack includes accessories.

CP: Carbamide Peroxide HP: Hydrogen Peroxide

	POLA NIGHT	
7700357	Pola Night Mini Kit 4 × 1.3g (10% CP) (16% CP)	7700369 7700375
7700359	Pola Night 10 × 1.3g Syringe Kit	1100315
7700361	(10% CP) (16% CP)	7700371 7700377
7700079	Pola Night 50 × 1.3g Bulk Kit (10% CP) (16% CP)	7700373 7700379
	Pola Night 50 × 3g Dispenser Kit (16% CP)	7700085
	TRAY CASES	
7700556	Tray Cases 5 Pack 5 x Tray Cases	7750008
	TRAY MATERIAL	
7700985	20 Tray Material 20 Pieces	7750005
	SPACER RESIN	
	2 Syringe Kit	
	7700359 7700361 7700079	7700357 Pola Night Mini Kit 4 × 1.3g (10% CP) (16% CP)  7700359 Pola Night 10 × 1.3g Syringe Kit (10% CP) (16% CP)  Pola Night 50 × 1.3g Bulk Kit (10% CP) (16% CP) Pola Night 50 × 3g Dispenser Kit (16% CP)  Pola Night 50 × 3g Dispenser Kit (16% CP)  TRAY CASES  Tray Cases 5 Pack 5 × Tray Cases  TRAY MATERIAL  20 Tray Material 20 Pieces

GINGIVAL BARRIER

Gingival Barrier 2 Syringe Refill 2 × 1g Gingival Barrier Syringes Accessories

7750006

## Pola On The Go

POLA LUMINATE	
Pola Luminate	
1 × 5.5mL	7700092

## Complimentary marketing material

Marketing material to assist in promoting whitening to patients.



Poster Pola Day Reorder M110050



Poster Pola Night Reorder M110051



Pola Before & After Stand Reorder M110057



Pola Patient Handout Stand Reorder M110059



Pola Light Patient Handout Reorder M101058



Pola Patient Handou Reorder M101055



Pola Appointment Card Reorder M110056



Pola Window Sticker Reorder M110058



Pola Thank You Card Reorder M110063



Pola Statement Stuffer Reorder M110060



Pola Carry Bag Reorder M100331



Pola Carry Bag Reorder M100332



Pola Waiting Room USB Video Reorder M100245



Customisable Marketing Material More customisable marketing material is available via download. Visit www.sdi.com.au

IN-OFFICE TOOTH COLOUR RESTORATION SYSTEM

## Pola Office+

Pola Office+ is used for medically indicated restoration of discoloured teeth that cannot be restored through existing take home systems.

Includes a brush tip for easy application



Pola Office+ is recommended when tooth discolouration negatively impacts the patient's health-related quality of life.

Pola Office+ provides a less invasive option compared to fillings, crowns, or veneers, and should be considered the first choice.

#### Minimal chair time is required

Treatment time is a maximum of 32 minutes (4 × 8 minutes). This will depend on the level and nature of staining of individual patients.

#### No light required

Pola Office+ can be used with2 or without a light, as it does not require activation.

<sup>2</sup>External bleaching therapy with activation by heat, light or laser—A systematic review. Wolfgang Buchalla, Thomas Attin. Dental Materials 23 (2007) 586–596

#### Contains potassium nitrate

No separate desensitiser is required. Pola Office+ has unique built-in desensitising properties. Potassium nitrate, the keypainreducing ingredient<sup>1</sup>, penetrates the nerve endings by blocking transmission of sensitive nerve impulses.

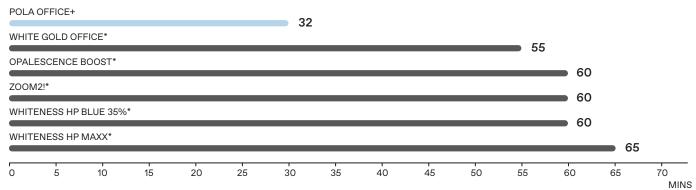
#### Simple delivery

No mixing is required. The dual barrel syringe system mixes as you apply the gel directly to the tooth. This ensures a consistent blend of freshly activated gel. The freshly activated gel maximises the restoration effect. The fine applicator tip allows easy application, especially in tight spots.

#### Just one thin layer

A thin layer of gel is all that is required. Use the tip to spread the gel ensuring all tooth surfaces are covered.

#### **ESTIMATED TREATMENT TIME**‡



Wang et Al. Journal of Dentistry, Volume 43, Issue 8, August 2015, Pages 913-923

<sup>‡</sup> Published and SDI Test Data

<sup>\*</sup> Not the registered trademarks of SDI Limited.

#### CLINICAL CASE STUDIES USING POLA OFFICE+ ON TETRACYCLINE STAINED TEETH.



José Amengual Lorenzo Associate Professor : University of Valencia, Spain







Marta Peydro Herrero Former Associate Professor : University of Valencia, Spain







Ana Roig Vanaclocha Associate Professor : University of Valencia, Spain



Rubén Agustín Panadero Associate Professor : University of Valencia, Spain

3 × 2.8 mL syringes of Pola Office+





## Pola Tooth Colour Restoration System

7700461

## POLA OFFICE+ Pola Office+ 37.5% 1 Syringe Kit 1 × 2.8 mL syringe of Pola Office+ Pola Office+ 37.5% 3 Syringe Kit

1 x mount for SDI Radii Plus 1 x mount for SDI Radii Xpert Accessories

POLA WHITENING STAND

1x Stand



### Luna 2 Universal Composite

Luna 2 is the next generation Luna universal composite. Luna 2 has an improved blend of fillers that were researched and developed at SDI to deliver enhanced handling, very high radiopacity and reliable mechanical properties. Luna 2 is BPA free for health-conscious patients.



#### **BLEACH SHADES**

#### LUNA 2 SYRINGE 4g REFILLS

Shade: XB (equivalent to OM2 Vita®)	8452021
Shade: 2XB (equivalent to 0M1 Vita®)	8452022

#### LUNA 2 COMPLET REFILLS (0.25g x 20 refills; 5g total)

Shade: XB (equivalent to 0M2 Vita®)	8452071
Shade: 2XB (equivalent to 0M1 Vita®)	8452072

### Radii Xpert Multiwave



### **Pola Whitening Stand**



#### RADII XPERT LED CURING LIGHT

Radii Xpert LED curing light

– 1 x Multiwave LED attachment

- 1 x Radii Xpert handpiece
- 1 x charger1 x multi-region plug pack
- 5 x small light shields
- 1 x large light shield
- 3 x spare lens caps
- 100 x barrier sleeves

#### POLA WHITENING STAND

1 x Stand

5600312

1 x Mount for SDI Radii Plus

1x Mount for SDI Radii Xpert

Accessories



Scan QR code for step by step instructions.

7700989

SDI Limited is primarily involved in the research and development, manufacturing and marketing of specialist dental materials. SDI's products are a combination of innovation and excellence to provide the ideal restorative materials for the dental profession.

#### **MADE IN AUSTRALIA**

by SDI Limited 3-15 Brunsdon Street, Bayswater, Victoria 3153 Australia www.sdi.com.au

**AUSTRALIA** 1800 337 003 AUSTRIA 00800 022 55 734 **BRAZIL** 0800 770 1735 FRANCE 00800 022 55 734 **GERMANY** 0800 100 5759 ITALY 00800 022 55 734 **NEW ZEALAND** 0800 808 855 **SPAIN** 00800 022 55 734 UK 00800 022 55 734 USA & CANADA 1 800 228 5166





**FACEBOOK** FACEBOOK polasmiletoothwhitening

For more information visit polawhite.com.au

